

I have a passion for exploring the intersection of diverse technologies and human interactions including adaptive web, mobile applications, and intranets. I create compelling experiences for users drawn from results of user research and competitive analysis.

ROLES I'VE HELD

Digital Design & Marketing Manager

GET1FREE MARKETING, JANUARY 2016 - PRESENT

Responsible for building a startup department of digital services and products. Lead a team towards success in creating a digital presence for over 40 local businesses. Introduced the company to innovative marketing strategies in both the digital department and the company as a whole. Participate in executive level decisions and lead the user experience for both a coupon website and a deals website.

Experience Designer – Contract

BRAX, NOVEMBER 2016 – JUNE 2017

Responsible for user experience and visual design of a startup content marketing web app. Support the creation of marketing materials, including the development of the website. Work hand-in-hand with the product manager and developers to define the product.

UX Designer & Creative Strategist

SESSIONRADAR, FEBRUARY 2015 – JUNE 2016

Startup specialist and core member of founding team. Sole UX and Creative Strategist for multiple event tech mobile and web apps. Guided the product's development of UX including persona, information architecture, wireframing, prototyping and user testing.

Graphic & Web Designer

REAL ESTATE RADIO NETWORK, SEPTEMBER 2014 – FEBRUARY 2015

Worked with real estate businesses to produce creative content for both print and digital. Branding specialist, web designer, and front end developer.

LANGUAGES I SPEAK

Adobe Creative Suite CC, HTML/CSS, Office, Sketch, Axure

WHERE I'VE LEARNED

BS Digital Media Arts, December 2014

NEWSCHOOL OF ARCHITECTURE + DESIGN / SAN DIEGO, CA

Front End Web Development, December 2015

UDACITY NANODEGREE PROGRAM, ONLINE

Automated Aviation Logistics Program, February 2008

UNITED STATES ARMY, FORT LEE, VA